

★**JAPANESE 401 (1), 402 (2), 403 (3)—Directed Individual Study**

Prerequisite: Permission of the instructor; for advanced students or for students who have completed Japanese 112. A course which allows the student to follow a program of directed reading with a more intensive exposure to *kanji* than is possible in courses oriented towards grammar and conversation. May be repeated for degree credit with permission and if the topics are different. This course meets the general education requirement in literature only when the subject is literary (area 3). *Staff.*

JOURNALISM AND MASS COMMUNICATIONS

PROFESSORS SMITH, de MARIA, HODGES,
JENNINGS, MacDONALD, YODER
ASSOCIATE PROFESSOR RICHARDSON
ASSISTANT PROFESSOR ARTWICK

MAJOR

A major in **journalism and mass communications** leading to a Bachelor of Arts degree requires completion of the following:

1. 31 credits in journalism, including Journalism 101, 190, 201, 203 (Politics 203), 301, and either 243 or 344 (Interdepartmental 344) and completion of one of the following sequences:
 - a. Print journalism – Journalism 253, 351, 356, and either 403 or 453
 - b. Broadcast journalism – Journalism 263, 361, 362, and either 403 or 453
 - c. Communications – three of the following courses, with at least one from each of the two groups:
Journalism 253, 263, 351, 352, 353, 356, 361 and 362
Journalism 221, 243, 295, 318, 319, 322, 338, 344, 346, and 397
2. 12 credits at the 200 level or above in one discipline, subject to the approval of the department

In compliance with accreditation standards, students may take more than 31 journalism credits as long as they will have 90 credits outside the department offered for their degree requirements. In addition, up to six credits in the following courses are exempt from the 31-credit limit: Journalism 203, 318, 322, 335, 336 and 344.

The two professional sequences, print journalism and broadcast journalism, are appropriate for students who plan a career in the mass media.

The communications sequence is appropriate for students seeking a general liberal arts major and for those considering advertising or public relations, who should supplement the major with extensive work in economics, management, and accounting.

No more than three credits toward the degree, regardless of designation, may be earned through internships or other experiential courses.

Because many required journalism courses include extensive writing on deadline, all majors should be competent in the use of personal computers.

HONORS: An Honors Program in journalism is offered for qualified students; see department head for details.

Journalism courses are not open to freshmen.

JOURNALISM 101 (3)—Introduction to Mass Communications

Prerequisites: Permission of the department, completion of general education requirement in English composition and sophomore standing. Corequisite: Journalism 190. A study of the theory, history and social, economic and political aspects of mass communications, with special emphasis on the role of mass media in the development of contemporary political institutions. *Artwick.*

Fall, Winter

JOURNALISM 152 (1)—Photojournalism

Prerequisites: Junior standing and permission of the department. The fundamental procedures involved in taking, developing, printing and displaying photographs for the mass media. *Smith.*

Winter

JOURNALISM 190 (1)—Bibliographical Resources

Prerequisite: Permission of the department. An introduction to information sources and library services and their effective use, followed by instruction in specialized research methods and bibliography for journalism and mass communications studies. Degree credit is awarded for only one 190 course regardless of academic discipline. *Grefe, Smith.*

Fall, Winter

JOURNALISM 201 (3)—Introduction to Reporting

Prerequisites: Journalism 101 and permission of the department. The principles and techniques of news gathering and writing, with emphasis on fulfilling the role of mass communications in a democratic society. Extensive laboratory work, stressing accuracy, clarity and journalistic style. *Richardson.*

Fall, Winter

★JOURNALISM 203 (Politics 203) (3)—State and Local Government

Prerequisite: Sophomore standing and permission of the department. Corequisite: Journalism 190 or Politics 190. An introduction to the structures and functions of United States subnational governments, with particular emphasis on the policy-making process and on the relationships between policy-makers and the public. Computer-assisted analysis of survey-research data is included. *Smith.*

Fall, Winter

JOURNALISM 221 (3)—International Communications

(Alternate years)

National and international media systems; propaganda and psychological warfare; cross-cultural communication through mass media and interpersonal channels; the role of the mass media in national development campaigns. Appropriate for non-majors. *Jennings.*

Fall

JOURNALISM 243 (3)—Ethics of Journalism in Democratic States

Prerequisites: Permission of the department. An examination of historical and contemporary roles and functions of journalism in the creation and sustenance of democratic governments. Includes inquiry into ethical responsibilities of professional journalists and news organizations, theories of government and the press during the era of the American Revolution, special roles of journalism in the "Third World," and forces that promote and deter press performance. Appropriate for non-majors. *Hodges.*

Fall

JOURNALISM 253 (3)—Reporting for Print Media

Prerequisites: Journalism 201 in the immediately preceding term offered and Journalism 203 (Politics 203) and permission of the department. Simulated daily newsroom laboratory stressing news judgment, information gathering, and journalistic writing under deadline pressure. Using the community as the laboratory, students develop competence in the principles and techniques of print-media communications in a democratic society. All work is produced in the computerized laboratory newsroom. *Richardson.*

Fall, Winter

JOURNALISM 263 (3)—Reporting for Broadcast Media

Prerequisites: Journalism 201 in the immediately preceding term offered and Journalism 203 (Politics 203) and permission of the department. An introduction to the reporting and preparation of news for the electronic media, including its history, writing, and style; the major tools of the electronic journalist; and the structure and technology commonly found in the industry. The role of the electronic news media in modern global society. The laboratory introduces techniques of covering, writing, and producing broadcast news. *Artwick, de Maria.*

Fall, Winter

JOURNALISM 265 (3)—Television Production

Prerequisite: Permission of the instructor. Planning and use of the major instruments employed in the production of news and other television programs. Extensive laboratory work. *de Maria.*

Fall, Winter

JOURNALISM 295 (3)—Topics in Journalism and Mass Communications

Prerequisites: Sophomore standing and permission of the department. Offered from time to time, depending on student interest and faculty availability, in a selected topic in journalism or mass communications. May be repeated for degree credit with permission and if the topics are different. Appropriate for non-majors. *Staff.*

JOURNALISM 301 (3)—Law and Communications

Prerequisite: Junior standing and permission of the department. An examination of the development of First Amendment jurisprudence, the law of defamation, privacy, access, free press-fair trial, journalists' privilege, obscenity and pornography. The case study approach is used, but the emphasis is on the principles that underlie the landmark cases. This course can serve as an introduction to and preparation for further studies in communications law and/or the legal system in general. *Jennings.*

Fall, Winter

JOURNALISM 318 (3)—The Literature of Journalism

Prerequisites: Junior standing and permission of the instructor. A study of the seminal writings in American journalism, focusing on their literary styles, their influence in the development of American journalism, and their impact on U.S. history. Works by the Alsops, H. L. Mencken, Walter Lippmann and I. F. Stone are included. Appropriate for non-majors. *Yoder.*

Winter

[JOURNALISM 319 (3)—Mass Media and Society]

(Not offered in 1998-99)

Prerequisite: Junior standing. A review of the current research into and theories of how people use the mass media, emphasizing the impact of the mass media on public knowledge, attitudes, and discourse. Emphasis is placed on the relationship of mass media to other cultural institutions. Appropriate for non-majors. *Richardson.*

[JOURNALISM 322 (3)—Public Opinion]

(1999 and alternate years)

The dynamics of public opinion in the political process; opinion change and measurement; polling techniques. Appropriate for non-majors. *Jennings.*

JOURNALISM 335 (3)—Introduction to the Motion Picture

Prerequisite: Permission of the department. The aesthetics, physical basis, history, economics and social and cultural effects of the motion picture, with analysis of selected films. Appropriate for non-majors. *Jennings.*

Fall

JOURNALISM 336 (3)—The Contemporary Motion Picture

Prerequisite: Permission of the department. A critical study of contemporary motion pictures, with analysis of films of leading genres and directors. Political and legal problems. Appropriate for non-majors. *Jennings.*

Winter

JOURNALISM 338 (3)—The Documentary

Prerequisite: Junior standing and permission of the department. A critical study of the documentary in film and television, with analysis of prominent directors and genres. Appropriate for non-majors. *de Maria.*

Winter

JOURNALISM 344 (Interdepartmental 344) (3)—Ethics of Journalism

Prerequisite: Permission of the Journalism Department. An examination of the moral issues arising out of the impact of modern journalism and communications. Includes discussion of First Amendment freedoms, confidentiality of sources, social role and obligations of professional journalists, and professional self-regulation. *Hodges and Richardson*

Fall, Winter

JOURNALISM 346 (3)—Issues in the Ethics of Journalism

Prerequisite: Journalism/Interdepartmental 344. Examination of some perennial issues in professional ethics as they apply to the practice of journalists and news organizations. Subjects may include privacy; confidentiality of sources; objectivity; conflict of interest; free press/fair trial; press freedom; law and the press; and accountability. *Hodges.*

Winter

JOURNALISM 351 (3)—Editing for the Print Media

Prerequisite: Journalism 253. The principles and techniques of editing copy and producing display type for the print media, with emphasis on clarity of thought, legal and moral responsibilities, and effective communication. Extensive laboratory work. Attention is given to the latest computerized production and editing applications, including the World Wide Web. *Smith.*

Fall

JOURNALISM 352 (3)—Advanced Editing and Design for the Print Media

Prerequisite: Journalism 351. A continuation and extension of Journalism 351, with emphasis on advanced editing principles and design for the print media, including the World Wide Web. Extensive laboratory work emphasizes supervisory editorial responsibilities and the use of computer applications to produce graphics-intensive publications. Non-majors with particular interest in these topics may be eligible to take this course as Journalism 403. *Smith.*

Winter

JOURNALISM 353 (3)—Contemporary Issues

Prerequisite: Journalism 201 or permission of the instructor. A seminar in the investigation and analysis of public problems, with emphasis on the development of articles of interpretation and comment. Weekly written assignments. Appropriate for non-majors. *Yoder.*

Fall, Winter

JOURNALISM 356 (3)—In-depth Reporting

Prerequisites: Junior standing and permission of the instructor. The principles and techniques of developing and creating enterprising, heavily researched journalistic work for the mass media. Students produce in-depth work for newspapers, magazines, radio, television and the World Wide Web. Extensive group work is required. Appropriate for highly motivated non-majors. *Artwick, de Maria, Richardson, Smith.*

Spring

JOURNALISM 361 (3)—Broadcast Journalism

Prerequisites: Journalism 263 and permission of the department. Intensive exposure to the elements of radio and television news writing, production, and presentation. Practices and trends. Daily laboratory in which students write, prepare for broadcast, and present radio and television news programs. Laboratory course. *de Maria and MacDonald.*

Fall, Winter

JOURNALISM 362 (3)—Advanced Broadcast Journalism

Prerequisites: Journalism 361 and permission of the department. An examination of the impact of the instruments and techniques of modern broadcast journalism. Includes extensive laboratory work in electronic news gathering, covering events in the local community, reporting, preparing the news product for broadcast, and producing broadcast news features. Laboratory course. *Artwick.*

Fall, Winter

JOURNALISM 377 (3)—Newspaper Management

Prerequisite: Junior standing. Personnel and financial management, circulation, advertising, labor and other aspects of publishing economy. Appropriate for non-majors. *Smith.*

Spring

JOURNALISM 397 (3)—Issues in Mass Communications

Prerequisites: Junior standing and permission of the department. A seminar closely examining one or more of the legal, social, regulatory, constitutional and other issues impinging upon or created by the mass media of the United States. Studies may include the appropriateness of governmental regulation of the mass media of information, the social impacts of advertising and other forms of persuasion, special-interest-group pressures, self-censorship, and other similar and related issues. Enrollment limited. Appropriate for non-majors. *Jennings.*

Spring

JOURNALISM 399 (Law) (3)—Contemporary Problems in Law and Journalism

Prerequisites: Journalism 301 and permission of the instructor. A seminar devoted to the study of issues on the frontier of developments in law and journalism. Issues to be addressed include limits on the dignitary torts of privacy and emotional distress; limitations on public availability of governmental information; the impact of new technology on communications law; proposals for reform of libel law; and the role of reporters, editors and legal counsel in the news process. Enrollment limited. Taught at the School of Law. *Morant and Jennings.*

Winter

JOURNALISM 401 (1), 402 (2), 403 (3)—Directed Individual Study

Prerequisite: Permission of the department. Directed study individually arranged and supervised in any area of the mass media. Requirements also include a paper and, in most cases, several meetings with other students involved in independent study. A maximum of three internship credits, regardless of designation, may be offered toward the degree. Students must receive permission for the course before beginning their individual study. *Staff.*

JOURNALISM 421 (1), 422 (2), 423 (3)—Directed Individual Research

Prerequisite: Permission of the department. Research or creative projects, individually arranged and supervised, in any phase of mass media and related operations. A maximum of three credits toward the degree may be earned. *Staff.*

JOURNALISM 453 (3)—Internship

Prerequisites: Journalism 253 or 263 and permission of the department. Professional service, arranged and supervised individually, with newspapers, radio and television stations, or other media institutions. Students proposing to register for the course must notify the department of their intentions no later than December 1 preceding the spring in which they plan to serve as interns. *Staff.*

JOURNALISM 493 (3-3)—Honors Thesis

Fall-Winter

WLUR-FM—An educational, non-commercial radio station operated by the Department of Journalism and Mass Communications as a laboratory for broadcasting courses and as a service to the University and Lexington-Rockbridge County community. A member of the journalism faculty is general manager; students from the department and from the University at large are the staff.

CABLE CHANNEL 2—A fully equipped television studio and control room used as a laboratory for television courses. Daily news and public affairs programming is presented to the community through the Lexington cable television system. It is operated entirely by students under the direction of a journalism faculty member.
