

**Japanese 311 (3)—Advanced Japanese I**

*Prerequisites: Japanese 302 or the equivalent and permission of the instructor.* Advanced readings, discussion in Japanese and written responses to a variety of literary materials, including relevant journal and newspaper articles. Whenever available, video materials will supplement readings. *Staff.*

*Fall*

**Japanese 312 (3)—Advanced Japanese II**

*Prerequisites: Japanese 311 or the equivalent and permission of the instructor.* A continuation of Japanese 311 with readings drawn from current issues and contemporary novels. *Staff.*

*Winter*

**Japanese 401 (1), 402 (2), 403 (3)—Directed Individual Study**

*Prerequisites: Permission of the instructor; for advanced students or for students who have completed Japanese 312.* A course that allows students to follow a program of directed reading with a more intensive exposure to written texts than is possible in courses oriented toward grammar and conversation. May be repeated for degree credit with permission and if the topics are different. (GE3: only when the subject is literary.) *Staff.*

*Offered when interest is expressed and departmental resources permit.*

## JOURNALISM AND MASS COMMUNICATIONS (JOUR)

PROFESSORS RICHARDSON, de MARIA,  
LUECKE, WASSERMAN  
ASSOCIATE PROFESSOR ARTWICK  
ASSISTANT PROFESSORS ABAH, CUMMING

**MAJOR**

A major in **journalism and mass communications** leading to a Bachelor of Arts degree requires completion of at least 31 credits in journalism and mass communications and at least 80 credits outside the department. Credit requirements include the following:

1. At least 31 credits in journalism. This total must include Journalism 101, 201, 301, and 344 (Interdepartmental 344), and completion of one of the following sequences:
  - a. *Print Journalism:* Journalism 202, 253, 351, 356 and three credits from either 451 and 452 or 453
  - b. *Electronic Journalism:* Journalism 202, 263, 356, 362 and three credits from 451 and 452 or 453
  - c. *Business Journalism:* Journalism 202, 253 or 263, 356, 371, 372 and three credits from 451 and 452 or 453; Accounting 100 or 201 and Economics 101 and 102
  - d. *Communications:* Journalism 231 and four additional courses chosen from the following, with at least one from each of the two groups  
Professional courses—Journalism 202, 253, 263, 297, 351, 353, 356, 357, 365, 371 and 372  
Nonprofessional courses—Journalism 203 (Politics 203), 217, 221, 225, 240, 242, 295, 296, 318, 319, 338, 377 and 399
2. Politics 100 or 105
3. 12 credits at the 200 level or above in another discipline, subject to the approval of the department. For students in the business journalism sequence, the 12 credits at the 200 level or above must be in accounting, business administration, or economics, including one from each of the following areas:
 

*Area I, Applied Microeconomics:* Economics 240, 255, 330 or 350.

*Area II, International:* Accounting 396; Business Administration 305, 357, 364, 390; Economics 272, 274, 280, 296, 370, 371, 381, 385, 396.

The preprofessional sequences—business, electronic and print journalism—are appropriate for students who plan a career in the mass media. Students considering one of these sequences and planning a study abroad semester are strongly urged to consult a department faculty member during the freshman year. Students considering the business journalism sequence must take Economics 101 and 102 in the sophomore year.

The communications sequence is appropriate for students seeking a general liberal arts major.

No more than three credits toward the degree, regardless of course designation or major sequence, may be earned through internships or other experiential courses.

Students considering advertising or public relations as a career should take Journalism 225, as well as courses in advertising, economics, and marketing.

*HONORS: An Honors Program in journalism is offered for qualified students; see the catalog statement on Honors in the Major (pages 71-72), the Journalism Department Web site, journalism.wlu.edu, and the department head for details.*

### **Journalism 101 (3)—Introduction to the News Media**

An introduction to the roles that the news media play in society, with emphasis on their impact and effect on contemporary political institutions. Topics include history of the news media, the ethics of journalism, First Amendment law, economics of the news media, the roles of the news media in the public policy process and in global society, and the functions and processes of the mass media, including journalism, advertising and public relations. *Abah.*

*Fall, Winter*

### **Journalism 190 (1)—Bibliographical Resources**

An introduction to information sources and library services and their effective use, followed by instruction in specialized research methods and bibliography for journalism and mass communications studies. Degree credit is awarded for only one 190 course, regardless of academic discipline. *Grefe, Richardson.*

*Fall*

### **Journalism 201 (3)—Introduction to Reporting**

*Prerequisite: Journalism 101. Prerequisite or corequisite: Politics 100 or 105 or Journalism 203 (Politics 203).* The principles and techniques of information gathering and news writing, with emphasis on fulfilling the role of the news media in a democratic society. Extensive laboratory work preparing assignments for print, electronic and online media, stressing accuracy, clarity and the appropriate use of the different media. *Cumming.*

*Fall, Winter*

### **Journalism 202 (3)—Introduction to Digital Journalism**

*Prerequisite: Journalism 201.* Concepts and practices of news gathering and presentation in a multimedia, interactive environment. Combines classroom instruction with a converged news media lab in which students contribute to a Web site, television newscast, and newspaper. *Artwick.*

*Fall, Winter*

### **Journalism 203 (Politics 203) (3)—State and Local Government**

An introduction to the structures and functions of United States subnational governments, with particular emphasis on the policy-making process and on the relationships between policy makers and the public. Analysis of survey-research data is included. (SS2, GE6b) *Richardson.*

*Fall*

### **Journalism 217 (3)—Digital Journalism and Society**

*Prerequisite: Sophomore standing.* An examination of the Internet as a news medium and its relationship to contemporary society, focusing on the individual, the group, and the institution as levels of analysis. Appropriate for non-majors. *Artwick.*

*Winter*

### **Journalism 221 (3)—Communication in Global Perspectives**

*Prerequisite: At least sophomore standing.* Analyses of communication between cultures and nations, the notion of cultural and civil citizenship, consideration of cultural imperatives in international studies, and critical examination of the impact of information technologies in world politics. This course is designed to foster an appreciation of the role of information in different societies, to give students an understanding of the different philosophies of the role of media in civil governance, and to enable students to gain a thorough understanding of the multidisciplinary nature of global communications. *Abah.*

*Spring*

### **Journalism 225 (3)—Crisis Communications**

*Prerequisite: At least sophomore standing.* A case-study approach to current methods of forecasting problems and responding effectively to crises and consequences in the public and private sectors. Topics include identifying and communicating effectively with stakeholders during crises, effective media-relations strategies during emergencies, building an effective crisis-response plan, regaining public credibility following a crisis, and avoiding public relations mistakes during litigation. *Abah.*

*Fall*

### **Journalism 231 (3)—Communication Theory**

*Prerequisite: At least sophomore standing.* A critical overview of leading theoretical traditions in communication studies. Examination of the concepts of general and thematic theories in use, describing the similarities and differences among the concepts and applying them in practical situations. Some attention is paid to epistemological foundations, the structure of communication theory as a field, and examining the relationship between communication theory and sociocultural practice. *Artwick.*

*Fall*

### **Journalism 240 (3)—Journalism of Poverty**

*Prerequisite: Sophomore standing.* This course consists of two parallel initiatives: (1) A study of distinguished journalism on matters related to class and poverty, and (2) team-based service learning projects (students participate in one per term). Previous projects have included doing preliminary work toward creating a low-power FM radio station in an impacted community and designing and creating a Web site to serve journalists who specialize in covering issues of poverty and class, which included assembling a nationwide database of such journalists. *Wasserman.*

*Spring*

**Journalism 242 (3)—Media Ownership and Control**

*Prerequisite: Sophomore standing.* This course explores the relationship between what the media do and how they are owned and run. It examines the influence of market pressures and state regulation, and asks how commercial objectives affect the media's ability to meet their traditional responsibilities within a democratic society, as a forum for discourse, an organ of accountability and a means by which popular culture is sustained. Although the chief focus is on news media, the course also looks at the entertainment industries and the Internet as increasingly integrated parts of a consolidated media system and as interpreters of social and political realities. (SS5) *Wasserman.*

*Fall, Winter*

**Journalism 253 (3)—Reporting for Print Media**

*Prerequisite: Journalism 202.* Simulated daily newsroom laboratory stressing news judgment, information gathering, and journalistic writing under deadline pressure. Using the community as the laboratory, students develop competence in the principles and techniques of print-media and Internet communications in a democratic society. All work is produced in the computerized laboratory newsroom. (Meets concurrently with Journalism 263.) *Cumming, de Maria.*

*Fall, Winter*

**Journalism 263 (3)—Reporting for Electronic Media**

*Prerequisite: Journalism 202.* Continuing development of news judgment, information gathering, and news presentation for the electronic media. Students develop competence in the principles and techniques of beat reporting for radio, television and the Internet. (Meets concurrently with Journalism 253.) *de Maria, Cumming.*

*Fall, Winter*

**Journalism 295 (3)—Topics in Journalism and Mass Communications**

*Prerequisite: Sophomore standing.* Study of a selected topic in journalism or mass communications. May be repeated for degree credit with permission and if the topics are different. Appropriate for non-majors. *Staff.*

*Offered when departmental resources permit.*

**Journalism 296 (3)—Topics in News Media History**

*Prerequisite: Sophomore standing.* This course uses a variety of research methods to explore a particular era or focus in the history of the American press. Past topics, likely to be offered again on a rotating basis, have been on civil rights coverage in the South since 1945 and on early American newspapers as represented by the 18th- and 19th-century newspapers in W&L's Farrar Collection. *Open to non-majors. Cumming.*

*Fall*

**Journalism 297 (3)—Topics in Public Science**

*Prerequisite: Sophomore standing. Open to non-majors.* Cotaught interdisciplinary study of selected issues in science or social science and how those issues are presented to the public by the news media. This course gives a basic presentation of research and other information about particular topics. The emphasis is on how a journalist would find this information, evaluate the quality of various sources, and create a meaningful written presentation that contributes to public understanding. Student work involves extensive writing. *Richardson, Staff from a science discipline.*

*Winter*

**Journalism 301 (3)—Law and Communications**

*Prerequisite: Junior standing.* An examination of the development of First Amendment jurisprudence, the law of defamation, privacy, access, free press/fair trial, journalists' privilege, obscenity and pornography. The case study approach is used, but the emphasis is on the principles that underlie the landmark cases. This course can serve as an introduction to and preparation for further studies in communications law and/or the legal system in general. *Abah.*

*Fall, Winter*

**Journalism 318 (3)—The Literature of Journalism**

*Prerequisite: Junior standing.* A study of the seminal writings in American journalism, focusing on their literary styles, their influence in the development of American journalism, and their impact on U.S. history. *Appropriate for non-majors. de Maria.*

*Fall, Winter*

**Journalism 319 (3)—Mass Media and Society**

*Prerequisite: Junior standing.* A review of the current research into and theories of how people use the mass media, emphasizing the impact of the mass media on public knowledge, attitudes, and discourse. Emphasis is placed on the relationship of mass media to other cultural institutions. *Appropriate for non-majors. Richardson.*

*Fall*

**Journalism 338 (3)—The Documentary**

*Prerequisite: Junior standing.* A critical study of the documentary in film and television, with analysis of prominent directors and genres. *Appropriate for non-majors. de Maria.*

*Winter*

**Journalism 344 (Interdepartmental 344) (3)—Ethics of Journalism**

*Prerequisite: Junior standing.* A study of the moral issues arising from the practice of modern journalism and communications. Includes examination of philosophical and theoretical foundations of ethics, the place and role of journalism in the larger society, and moral choices in the newsroom. Topics include: First Amendment freedoms, privacy, confidentiality of sources, conflicts of interest, cooperation with law enforcement, free press/fair trial, photojournalism, and issues of accountability. *Appropriate for non-majors. Wasserman.*

*Fall, Winter*

**Journalism 351 (3)—Editing for the Print Media**

*Prerequisite: Journalism 253.* The principles and techniques of editing copy and producing publications for the print media and the World Wide Web, with emphasis on clarity of thought, legal and moral responsibilities, and effective communication. Extensive laboratory work. Attention is given to the latest computer-based production and editing applications, as students participate in producing prototype newspaper pages, the Rockbridge Report cablecast and Web site. *Luecke.*

*Fall, Winter*

**Journalism 353 (3)—Contemporary Issues**

*Prerequisite: Journalism 201 or permission of the instructor.* A seminar in the investigation and analysis of public problems, with emphasis on the development of articles of interpretation and comment. Weekly written assignments. *Appropriate for non-majors. Staff.*

*Winter 2008 and alternate years*

**Journalism 356 (3)—In-depth Reporting**

*Prerequisite: Journalism 253 or 263.* The principles and techniques of developing and creating enterprising, heavily researched journalistic work for the mass media. Students produce in-depth work for newspapers, magazines, radio, television and the World Wide Web. Extensive group work is required. *Staff.*

*Spring*

**Journalism 357 (3)—Magazine Feature Writing**

*Prerequisite: Journalism 201.* The principles and techniques of developing and polishing long-form journalistic articles for print media. Extensive writing and reporting are required. *Cumming.*

*Spring*

**Journalism 362 (3)—Advanced Electronic Journalism**

*Prerequisite: Journalism 253 or 263.* Preparation for leadership roles in electronic media. Extensive work in decision making and management in the newsroom through television news producing and Internet content construction. *Artwick.*

*Fall, Winter*

**Journalism 365 (3)—The Broadcast News Magazine**

*Prerequisite: Journalism 201.* The principles and techniques involved in developing and creating enterprising longer-form journalistic work for a converged environment, principally television and the World Wide Web. Students research, write, and produce news and feature packages similar to those of network television news magazines for broadcast on the local cable-access channel. *de Maria.*

*Fall, Winter*

**Journalism 371 (3)—Reporting on Business**

*Prerequisite: Journalism 201 or permission of the instructor.* Reporting and writing techniques used by journalists who cover the world of business, focusing especially on companies and their employees and customers. Students develop competence in framing, researching, and writing articles in these areas. A part of the business journalism sequence; also appropriate as an elective for other journalism majors and for business majors. *Luecke.*

*Fall*

**Journalism 372 (3)—Reporting on the Economy**

*Prerequisites: Journalism 201 and Economics 102, or permission of the instructor.* Reporting and writing techniques used by journalists who cover the world of economics and business, focusing especially on the economy and financial markets. Students develop competence in framing, researching, and writing articles in these areas. A part of the business journalism sequence; also appropriate as an elective for other journalism majors and for business and economics majors. *Luecke.*

*Winter*

**Journalism 377 (3)—Media Management**

*Prerequisite: Junior standing.* A seminar examining trends and challenges in media management, including a close examination of industry economics, changing reader and viewer habits, revenue and profit pressures, and labor and management issues unique to the news profession. *Appropriate for non-majors. Luecke.*

*Spring 2009 and alternate years*

**Journalism 399 (Law 242) (3)—Contemporary Problems in Law and Journalism**

*Prerequisites: Journalism 301 and permission of the instructor. Enrollment limited.* A seminar devoted to the study of issues on the frontier of developments in law and journalism. Issues to be addressed include limits on the dignitary torts of privacy and emotional distress; limitations on public availability of governmental information; the impact of new technology on communications law; proposals for reform of libel law; and the role of reporters, editors and legal counsel in the news process. *Abah, Murchison.*

*Winter*

**Journalism 401 (1), 402 (2), 403 (3)—Directed Individual Study**

*Prerequisites: Journalism 201 and permission of the department faculty. See the department Web site at [journalism.wlu.edu/linkclas.htm](http://journalism.wlu.edu/linkclas.htm) for details.* Directed study individually arranged and supervised in any area of the mass media. *Staff.*

**Journalism 421 (1), 422 (2), 423 (3)—Directed Individual Research**

*Prerequisites: Journalism 201 and permission of the department faculty. See the department Web site at [journalism.wlu.edu/linkclas.htm](http://journalism.wlu.edu/linkclas.htm) for details.* Research or creative projects, individually arranged and supervised, in any phase of mass media and related operations. *Staff.*

**Journalism 451 (1), 452 (2), 453 (3)—News Internship**

*Prerequisites: Journalism 253 or 263 and permission of the department. Limited to declared journalism majors in the print, electronic or business journalism sequences.* Professional service, arranged and supervised individually, with newspapers, radio and television stations, Internet news sites, or other news media or business institutions, as appropriate. Students proposing to undertake an internship must coordinate their plans with the department's internship supervisor. Students undertaking an internship in the summer may receive credit in the following Fall Term only as an overload. *Staff.*

**Journalism 461(1), 462 (2), 463 (3)—  
Communications Internship**

*Prerequisites: Journalism 201 and permission of the department. Limited to declared journalism majors in the communications sequence.* Professional service, arranged and supervised individually, in public relations, advertising, corporate communications, or other media-related businesses, as appropriate. Students proposing to undertake an internship must coordinate their plans with the department's internship supervisor. Students undertaking an internship during the summer may receive credit in the following Fall Term only as an overload. *Staff.*

**Journalism 493 (3-3)—Honors Thesis**

*Prerequisite: Permission of the department faculty. See the department Web site at [journalism.wlu.edu/linkclas.htm](http://journalism.wlu.edu/linkclas.htm) for details.* Students interested in honors work are expected to receive departmental approval no later than the middle of the Spring Term in the junior year. *Staff.*  
*Fall-Winter*

**Cable Channel 18**—A fully equipped television studio and control room used as a laboratory for television courses. News and public affairs programming is presented to the community through the Lexington cable television system. Cable 18 is operated entirely by students under the direction of journalism faculty members.

**LATIN (LATN)**

(Department of Classics)

Corcoran-Peabody Foundation

**PROFESSOR CROTTY**

ASSISTANT PROFESSORS BENEFIEL, CARLISLE

**Latin 101 (3)—Elementary Latin**

Study of Latin declensional patterns and sentence formation. *Staff.*

*Fall*

**Latin 102 (3)—Elementary Latin**

*Prerequisite: Latin 101.* A continuation of the materials and methods in Latin 101 with emphasis on syntax. *Staff.*

*Winter*

**Latin 201 (3)—Republican Prose**

*Prerequisite: Latin 102 or equivalent.* Reading selections from some or all of the following: Cato, Nepos, Cicero, Caesar, Sallust, and Varro. Emphasis on style and syntax, along with the political and social background of the later Republican period. *Staff.*

*Fall*

**Latin 202 (3)—Introduction to Verse**

*Prerequisite: Latin 201 or equivalent.* Introduction to the language, meter, and style of Latin verse with readings from Horace, Ovid, Virgil, and Propertius. (FL, GE2) *Staff.*

*Winter*

**Latin 295 (3)—Topics in Latin Literature**

*Prerequisite: Latin 202 or equivalent.* May be repeated for degree credit with permission and if the topics are different. (HL, GE3) *Staff.*

*Offered when interest is expressed and departmental resources permit.*

**Latin 301 (3)—Advanced Prose**

*Prerequisite: Latin 202 or equivalent.* Selections from among Cicero, Sallust, Livy, Seneca, and Quintilian. (HL, GE3) *Staff.*

*Fall*

**Latin 302 (3)—Advanced Republican and  
Augustan Verse**

*Prerequisite: Latin 202 or equivalent.* Selections from among Catullus, Tibullus, Propertius, and Ovid. (HL, GE3) *Staff.*

*Winter*

**Latin 310 (3)—Letters of Cicero and Pliny**

*Prerequisite: Latin 301 or permission of instructor.* This course examines different styles and purposes of letter writing in the Roman world, focusing on the historically revealing letters of Cicero and Pliny, but also including samples from the Epistles of Horace and Seneca, as well as a few "fictional" letters by Ovid. (HL, GE3) *Benefiel.*

*Not offered in 2007-2008*