

JAPN 262: Second-Year Japanese II (4)

Prerequisite: JAPN 261 or the equivalent. A continuation of JAPN 261 with intensive drills in spoken Japanese and the close reading of texts. (FL, GE2) *Staff.*

Winter

JAPN 265: Supervised Study Abroad: Second-Year Japanese (6)

Prerequisites: JAPN 261 or 262, permission of the department, and approval of the International Education Committee. This course is designed to introduce the Japanese language and culture to students, to introduce the culture and society of Japan, and to prepare students for third-year Japanese study. Classes are held at the Ishikawa Foundation for International Exchange, a prestigious Japanese institution in Kanazawa. Students live with a host family and can experience typical Japanese daily life. The program includes field trips to points of historical interest and many cultural activities. *Staff.*

Spring 2010 and alternate years

JAPN 301: Third-Year Japanese I (3)

Prerequisite: JAPN 262 or the equivalent. A continuation of JAPN 262 designed to further develop listening, speaking, reading, and writing skills. Advanced classroom drills, reading texts, and taped materials provide systematic practice in increasingly complex discourses and acquaint students with key aspects of Japanese customs, culture, and society. *Staff.*

Fall

JAPN 302: Third-Year Japanese II (3)

Prerequisite: JAPN 301 or the equivalent. A continuation of JAPN 301. *Staff.*

Winter

JAPN 311: Advanced Japanese I (3)

Prerequisites: JAPN 302 or the equivalent and permission of the instructor. Advanced readings, discussion in Japanese and written responses to a variety of literary materials, including relevant journal and newspaper articles. Whenever available, video materials will supplement readings. *Staff.*

Fall

JAPN 312: Advanced Japanese II (3)

Prerequisites: JAPN 311 or the equivalent and permission of the instructor. A continuation of JAPN 311 with an emphasis on reading and discussing literary works. Advanced readings in Japanese modern prose, poetry, and drama and discussion in Japanese of literature and literary criticism. (HL, GE3) *Ikeda.*

Winter

JAPN 401, 402, 403: Directed Individual Study (1,2,3)

Prerequisites: Permission of the instructor; for advanced students or for students who have completed JAPN 312. A course that allows students to follow a program of directed reading with a more intensive exposure to written texts than is possible in courses oriented toward grammar and conversation. May be repeated for degree credit with permission and if the topics are different. (GE3: only when the subject is literary.) *Staff.*

Offered when interest is expressed and departmental resources permit.

JOURNALISM AND MASS COMMUNICATIONS (JOUR)

PROFESSORS RICHARDSON, de MARIA, LOCY, LUECKE, WASSERMAN

ASSOCIATE PROFESSOR ARTWICK

ASSISTANT PROFESSORS ABAH, CUMMING, SOMANI

MAJOR

A major in journalism and mass communications leading to a Bachelor of Arts degree requires completion of at least 45 credits, including at least 30 credits in journalism and mass communications and at least 80 credits outside the department.

Courses required for the major: JOUR 101, 190, 201, 301, and 344, and completion of one of the following sequences:

1. Journalism

- a. Additional required courses: JOUR 202, 356, POL 203, and at least two credits of internship (JOUR 451-452)
- b. JOUR 253 or 263
- c. One course chosen from JOUR 280, 297, 371, 372
- d. JOUR 351 or 362
- e. 12 credits at the 200 level or above in any discipline. Students who show a particular interest in one specialized reporting area are encouraged to match the cognate choice with that specialty.

2. Business Journalism

- a. Additional required courses: ECON 101 and 102 (by the end of the sophomore year), JOUR 202, 356, POL 203, and at least two credits of internship (JOUR 451-452)
- b. ACCT 201
- c. JOUR 253 or 263
- d. JOUR 371 or 372
- e. 12 credits at the 200 level or above in accounting, business administration, or economics, including one course from each of the following areas:
Area I, Applied Microeconomics: ECON 230, 243, 250, 255
Area II, International: ACCT 396; BUS 305, 357, 364, 390; ECON 270, 271, 272, 274, 280, 288, 356

3. Mass Communications

- a. Additional required courses: JOUR 231
- b. One course chosen from POL 100, 105, 203
- c. One course chosen from JOUR 202, 225, 295, 297, 351, 357, 365
- d. 12 additional credits selected from courses in journalism and mass communications
- e. 12 credits at the 200 level or above in any discipline. Students who show a particular interest in one specialized area are encouraged to match the cognate choice with that specialty.

The preprofessional sequences—general journalism and business journalism—are appropriate for students who plan a career in a mass media newsroom. Students

considering one of these sequences and planning a study abroad term are strongly urged to consult a department faculty member during the first year.

The mass communications sequence is appropriate for students seeking a general liberal arts major.

No more than three credits toward the degree, regardless of course designation or major sequence, may be earned through internships or other experiential courses.

Students considering advertising or public relations as a career should take JOUR 225, as well as courses in advertising, economics, and marketing.

HONORS: An Honors Program in journalism is offered for qualified students; see the catalog statement on Requirements for Honors in the Major (page 61), the Journalism Department Web site, journalism.wlu.edu, and the department head for details.

JOUR 101: Introduction to Mass Communications (3)

This course serves as a gateway for both majors and non-majors to examine the role that the mass media play in society. The course examines the pervasiveness of mass media in our lives, and the history and roles of different media and their societal functions, processes, and effects. Students learn to tell the difference between fact and opinion and examine the links among theory, research and professional experience, while analyzing the ethics, methods, and motivations of the media and the expectations of their audiences. We discuss how media cover diversity issues and evaluate the policies and freedoms that guide and shape the mass media and the news media in the United States. Students complete the course as better informed consumers and interpreters of mass media and their messages. *Staff.*

Fall, Winter

JOUR 190: Bibliographical Resources (1)

An introduction to information sources and library services and their effective use, followed by instruction in specialized research methods and bibliography for journalism and mass communications studies. Degree credit is awarded for only one 190 course, regardless of academic discipline. *Grefe, Richardson.*

Fall

JOUR 201: Introduction to Reporting (3)

Prerequisite: JOUR 101. Prerequisite or corequisite: POL 100, 101, 105 or 203. The principles and techniques of information gathering and news writing, with emphasis on fulfilling the role of the news media in a democratic society. Extensive laboratory work preparing assignments for print, electronic and online media, stressing accuracy, clarity and the appropriate use of the different media. *Cumming.*

Fall, Winter

JOUR 202: Introduction to Digital Journalism (3)

Prerequisite: JOUR 201. Concepts and practices of news gathering and presentation in a multimedia, interactive environment. Combines classroom instruction with a converged news media lab in which students contribute to a Web site, television newscast, and newspaper. Note: The

laboratory requirement is limited to three sessions during the term, as arranged with the instructor. *Artwick.*

Fall, Winter

JOUR 217: Digital Journalism and Society (3)

Prerequisite: Sophomore standing. An examination of the Internet as a news medium and its relationship to contemporary society, focusing on the individual, the group, and the institution as levels of analysis. Appropriate for non-majors. *Artwick.*

Winter

JOUR 218: Online Speech: Refuges, Harbors and Perils (4)

Prerequisite: JOUR 101 or sophomore standing. An examination of how the marketplace of ideas created on the World Wide Web impacts, impedes, and affects our communication and discernment abilities through looking at the laws that empower, encourage, and inhibit these abilities on the Web. The online experience includes clashes of interests, conflicts between content producers and content users, issues of privacy and defamation, and amplified roles and effects of anonymous speech in the society. Students examine how courts and lawmakers have dealt with these conflicts, the kinds of public policies engendered, and the effects on the First Amendment. Specific cases include controversies involving Google, YouTube, MySpace, Craigslist, etc. and legislative instruments such as the DMCA and the CDA. This seminar focuses on online speech as it affects defamation, privacy, anonymity, pornography, social networking, and citizen journalism. While technical knowledge is not required to take the class, students must be willing to actively participate in class projects. *Abah.*

Spring 2010 and alternate years

JOUR 221: Communication in Global Perspectives (3)

Prerequisite: At least sophomore standing. Analyses of communication between cultures and nations, the notion of cultural and civil citizenship, consideration of cultural imperatives in international studies, and critical examination of the impact of information technologies in world politics. This course is designed to foster an appreciation of the role of information in different societies, to give students an understanding of the different philosophies of the role of media in civil governance, and to enable students to gain a thorough understanding of the multidisciplinary nature of global communications. *Abah.*

Spring

JOUR 225: Crisis Communications (3)

Prerequisite: At least sophomore standing. A case-study approach to current methods of forecasting problems and responding effectively to crises and consequences in the public and private sectors. Topics include identifying and communicating effectively with stakeholders during crises, effective media-relations strategies during emergencies, building an effective crisis-response plan, regaining public credibility following a crisis, and avoiding public relations mistakes during litigation. *Abah.*

Fall

JOUR 231: Communication Theory (3)

Prerequisite: At least sophomore standing. A critical overview of leading theoretical traditions in communica-

tion studies. Examination of the concepts of general and thematic theories in use, describing the similarities and differences among the concepts and applying them in practical situations. Some attention is paid to epistemological foundations, the structure of communication theory as a field, and examining the relationship between communication theory and sociocultural practice. *Artwick.*

Fall

JOUR 240: Journalism of Poverty (3)

Prerequisite: Sophomore standing. This course consists of two parallel initiatives: (1) At study of distinguished journalism on matters related to class and poverty, and (2) team-based service learning projects (students participate in one per term). Previous projects have included doing preliminary work toward creating a low-power FM radio station in an impacted community and designing and creating a Web site to serve journalists who specialize in covering issues of poverty and class, which included assembling a nationwide database of such journalists. *Wasserman.*

Spring

JOUR 242: Media Ownership and Control (3)

This course explores the relationship between what the media do and how they are owned and run. It examines the influence of market pressures and state regulation, and asks how commercial objectives affect the media's ability to meet their traditional responsibilities within a democratic society, as a forum for discourse, an organ of accountability and a means by which popular culture is sustained. Although the chief focus is on news media, the course also looks at the entertainment industries and the Internet as increasingly integrated parts of a consolidated media system and as interpreters of social and political realities. (SS5) *Wasserman.*

Fall

JOUR 253: Reporting for Print Media (3)

Prerequisite: JOUR 202. Simulated daily newsroom laboratory stressing news judgment, information gathering, and journalistic writing under deadline pressure. Using the community as the laboratory, students develop competence in the principles and techniques of print-media and Internet communications in a democratic society. All work is produced in the computerized laboratory newsroom. (Meets concurrently with JOUR 263.) *Cumming, Somani.*

Fall, Winter

JOUR 263: Reporting for Electronic Media (3)

Prerequisite: JOUR 202. Continuing development of news judgment, information gathering, and news presentation for the electronic media. Students develop competence in the principles and techniques of beat reporting for radio, television and the Internet. (Meets concurrently with JOUR 253.) *Cumming, Somani.*

Fall, Winter

JOUR 280: Legal Reporting (3)

Prerequisites: JOUR 201 and at least sophomore standing. The principles and techniques of covering the United States justice system, with emphasis on courts and legal issues at the subnational level. Content includes study of the Constitutional basis for an organization of the state and federal court systems. Extensive practice covering local court cases and preparing multimedia news stories

on deadline is required. Students may also cover cases in the several legal clinics associated with the School of Law. *Staff.*

Fall, Winter

JOUR 295: Topics in Journalism and Mass Communications (3)

Prerequisite: Sophomore standing. Study of a selected topic in journalism or mass communications. May be repeated for degree credit with permission and if the topics are different. Appropriate for non-majors. *Staff.*

Offered when departmental resources permit.

JOUR 296: Topics in News Media History (3)

Prerequisite: Sophomore standing. This course uses a variety of research methods to explore a particular era or focus in the history of the American press. Past topics, likely to be offered again on a rotating basis, have been on civil rights coverage in the South since 1945 and on early American newspapers as represented by the 18th- and 19th-century newspapers in W&L's Farrar Collection. *Open to non-majors. Cumming.*

Fall

JOUR 297: Topics in Public Science (3)

Prerequisite: Sophomore standing. Open to non-majors. Co-taught interdisciplinary study of selected issues in science or social science and how those issues are presented to the public by the news media. This course gives a basic presentation of research and other information about particular topics. The emphasis is on how a journalist would find this information, evaluate the quality of various sources, and create a meaningful written presentation that contributes to public understanding. Student work involves extensive writing. *Richardson, Staff from a science discipline.*

Winter

JOUR 301: Law and Communications (3)

Prerequisite: Junior standing. An examination of the development of First Amendment jurisprudence, the law of defamation, privacy, access, free press-fair trial, journalists' privilege, obscenity and pornography. The case study approach is used, but the emphasis is on the principles that underlie the landmark cases. This course can serve as an introduction to and preparation for further studies in communications law and/or the legal system in general. *Abah.*

Fall, Winter

JOUR 318: The Literature of Journalism (3)

Prerequisite: Junior standing. A study of the seminal writings in American journalism, focusing on their literary styles, their influence in the development of American journalism, and their impact on U.S. history. *Appropriate for nonmajors. de Maria.*

Fall, Winter

JOUR 319: Mass Media and Society (3)

Prerequisite: Junior standing. A review of the current research into and theories of how people use the mass media, emphasizing the impact of the mass media on public knowledge, attitudes, and discourse. Emphasis is placed on the relationship of mass media to other cultural institutions. *Appropriate for nonmajors. Richardson.*

Fall

JOUR 338: The Documentary (3)

Prerequisite: Junior standing. A critical study of the documentary in film and television, with analysis of prominent directors and genres. *Appropriate for nonmajors. de Maria.*

Winter

JOUR 344: Ethics of Journalism (3)

Prerequisite: Junior standing. A study of the moral issues arising from the practice of modern journalism and communications. Includes examination of philosophical and theoretical foundations of ethics, the place and role of journalism in the larger society, and moral choices in the newsroom. Topics include: First Amendment freedoms, privacy, confidentiality of sources, conflicts of interest, cooperation with law enforcement, free press/fair trial, photojournalism, and issues of accountability. *Appropriate for nonmajors. Wasserman.*

Fall

JOUR 345: Media Ethics (3)

Prerequisites: JOUR 201 and junior standing. This course enables students to explore ethical challenges that arise within the various communication practices of contemporary media: journalism, public relations, advertising, documentary film, blogging and fictional programming. The course offers a grounding in moral reasoning and an understanding of professional ethics as an evolving response to changing social and industrial conditions in the media industries. *Wasserman.*

Winter

JOUR 351: Editing for the Print Media (3)

Prerequisites: JOUR 253, or permission of the instructor, and junior standing. The principles and techniques of editing copy and producing publications for the print media and the World Wide Web, with emphasis on clarity of thought, legal and moral responsibilities, and effective communication. Extensive laboratory work. Attention is given to the latest computer-based production and editing applications, as students participate in producing prototype newspaper pages, the Rockbridge Report cablecast and Web site. *Luecke.*

Fall, Winter

JOUR 353: Contemporary Issues and Opinion Writing (3)

Prerequisite: JOUR 201 or permission of the instructor. A seminar in the investigation and analysis of public problems, with emphasis on the development of articles of interpretation and comment. Weekly written assignments. *Appropriate for nonmajors. Staff.*

Winter 2010 and alternate years

JOUR 356: In-depth Reporting (3)

Prerequisite: JOUR 253 or 263. The principles and techniques of developing and creating enterprising, heavily researched journalistic work for the mass media. Students produce in-depth work for newspapers, magazines, radio, television and the World Wide Web. Extensive group work is required. *Staff.*

Spring

JOUR 357: Magazine Feature Writing (3)

Prerequisite: Permission of the instructor. The principles and techniques of developing and polishing long-form

journalistic articles for print media. Extensive writing and reporting are required. *Appropriate for nonmajors. Cumming.*

Spring

JOUR 362: Advanced Electronic Journalism (3)

Prerequisite: JOUR 253 or 263. Preparation for leadership roles in electronic media. Extensive work in decision making and management in the newsroom through television news producing and Internet content construction. *Somani.*

Fall, Winter

JOUR 365: The Broadcast News Magazine (3)

Prerequisite: JOUR 201. The principles and techniques involved in developing and creating enterprising longer-form journalistic work for a converged environment, principally television and the World Wide Web. Students research, write, and produce news and feature packages similar to those of network television news magazines for broadcast on the local cable-access channel. *de Maria.*

Fall, Winter

JOUR 371: Reporting on Business (3)

Prerequisite: JOUR 201 or permission of the instructor. Reporting and writing techniques used by journalists who cover the world of business, focusing especially on companies and their employees and customers. Students develop competence in framing, researching, and writing articles in these areas. A part of the business journalism sequence; also appropriate as an elective for other journalism majors and for business majors. *Luecke.*

Fall

JOUR 372: Reporting on the Economy (3)

Prerequisites: JOUR 201 and ECON 102, or permission of the instructor. Reporting and writing techniques used by journalists who cover the world of economics and business, focusing especially on the economy and financial markets. Students develop competence in framing, researching, and writing articles in these areas. A part of the business journalism sequence; also appropriate as an elective for other journalism majors and for business and economics majors. *Luecke.*

Winter

JOUR 377: Media Management (3)

Prerequisite: Junior standing. A seminar examining trends and challenges in media management, including a close examination of industry economics, changing reader and viewer habits, revenue and profit pressures, and labor and management issues unique to the news profession. *Appropriate for nonmajors. Luecke.*

Spring 2011 and alternate years

JOUR 399 (LAW 242): Contemporary Problems in Law and Journalism (3)

Prerequisites: JOUR 301 and permission of the instructor. Enrollment limited. A seminar devoted to the study of issues on the frontier of developments in law and journalism. Issues to be addressed include limits on the dignitary torts of privacy and emotional distress; limitations on public availability of governmental information; the impact of new technology on communications law; proposals for reform of libel law; and the role of reporters, editors and legal counsel in the news process. *Abah, Murchison.*

Winter

JOUR 401, 402, 403: Directed Individual Study (1,2,3)

Prerequisites: JOUR 201 and permission of the department faculty. Directed study individually arranged and supervised in any area of the mass media. See the department Web site at journalism.wlu.edu/linkclas.html for details. *Staff.*

JOUR 421, 422, 423: Directed Individual Research (1,2,3)

Prerequisites: JOUR 201 and permission of the department faculty. Research or creative projects, individually arranged and supervised, in any phase of mass media and related operations. See the department Web site at journalism.wlu.edu/linkclas.html for details. *Staff.*

JOUR 451, 452, 453: News Internship (1,2,3)

Prerequisites: JOUR 253 or 263 and permission of the department. Limited to declared journalism majors in the journalism or business journalism sequences. Professional service, arranged and supervised individually, with newspapers, radio and television stations, Internet news sites, or other news media or business institutions, as appropriate. Students proposing to undertake an internship must meet and coordinate their plans with the department's internship supervisor by March 1 of the year in which they plan to serve the internship. Students undertaking an internship in the summer may receive credit in the following fall term only as an overload. For details about internship requirements, see the department Web site at journalism.wlu.edu/internships/internships.html. *Staff.*

JOUR 461, 462, 463: Communications Internship (1,2,3)

Prerequisites: JOUR 201 and permission of the department. Limited to declared journalism majors in the mass communications sequence. Professional service, arranged and supervised individually, in public relations, advertising, corporate communications, or other mass media-related businesses, as appropriate. Students proposing to undertake an internship must meet and coordinate their plans with the department's internship supervisor by March 1 of the year in which they plan to serve the internship. Students undertaking an internship during the summer may receive credit in the following fall term only as an overload. For details about internship requirements, see the department Web site at journalism.wlu.edu/internships/internships.html. *Staff.*

JOUR 493: Honors Thesis (3-3)

Prerequisite: Permission of the department faculty. Students interested in honors work are expected to receive departmental approval no later than the middle of the spring term in the junior year. See the department Web site at journalism.wlu.edu/linkclas.html for details. *Staff.*

Fall-Winter

Cable Channel 18—A fully equipped television studio and control room used as a laboratory for television courses. News and public affairs programming is presented to the community through the Lexington cable television system. Cable 18 is operated entirely by students under the direction of journalism faculty members.

LATIN (LATN)

(Department of Classics)

Corcoran-Peabody Foundation

PROFESSOR CROTTY
ASSOCIATE PROFESSOR CARLISLE
ASSISTANT PROFESSORS BENEFIEL, JOHNSON

LATN 101: Elementary Latin (3)

Study of Latin declensional patterns and sentence formation. *Staff.*

Fall

LATN 102: Elementary Latin (3)

Prerequisite: LATN 101. A continuation of the materials and methods in LATN 101 with emphasis on syntax. *Staff.*

Winter

LATN 201: Republican Prose (3)

Prerequisite: LATN 102 or equivalent. Reading selections from some or all of the following: Cato, Nepos, Cicero, Caesar, Sallust, and Varro. Emphasis on style and syntax, along with the political and social background of the later Republican period. *Staff.*

Fall

LATN 202: Introduction to Verse (3)

Prerequisite: LATN 201 or equivalent. Introduction to the language, meter, and style of Latin verse with readings from Horace, Ovid, Virgil, and Propertius. (FL, GE2) *Staff.*

Winter

LATN 301: Advanced Prose (3)

Prerequisite: LATN 202 or equivalent. Selections from among Cicero, Sallust, Livy, Seneca, and Quintilian. (HL, GE3) *Staff.*

Fall

LATN 302: Advanced Republican and Augustan Verse (3)

Prerequisite: LATN 202 or equivalent. Selections from among Catullus, Tibullus, Propertius, and Ovid. (HL, GE3) *Staff.*

Winter

LATN 310: Letters of Cicero and Pliny (3)

Prerequisite: LATN 301 or permission of the instructor. This course examines different styles and purposes of letter writing in the Roman world, focusing on the historically revealing letters of Cicero and Pliny, but also including samples from the Epistles of Horace and Seneca, as well as a few "fictional" letters by Ovid. (HL, GE3) *Benefiel.*

Fall 2009